



Oakley Rodeo Committee Meeting Agenda

Date: Monday, March 8, 2024

Time: 7:00 p.m.

Location: Oakley City Hall

“The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America’s western heritage and celebrates our Country’s freedoms. We are committed to enhancing our community both culturally and financially.”

1. Call Meeting to Order:

- Invocation: TBD

2. Business Items – Wade Woolstenhulme (Chair):

- Review Action Items from previous meeting
- Approve Minutes from January 22, 2024
- Fundraiser Requests
- XBulls Rodeo Shirts – logos to be embroidered
- (1) Bleacher Wrap potential opening

3. Secretary Items:

- 2024 Swag Bag Items – Main Gift Decision (pocket knife)

4. Potential for Closed Session:

| 2024 Oakley Rodeo ~ Subcommittees & Assignments | Committee Member |
|---|---------------------|
| Rodeo Production and Contracts | Wade Woolstenhulme |
| City Council Report | Steve Wilmoth |
| Facility Improvements | Chris Dillman |
| Partner Contracts, Printed Program, Posters, Announcer Liaison, Giveaways, Corporate Picnics | Sam Aplanalp |
| Public Relations (Social Media, Rodeo Royalty, Flag Girls, Interactive Events) | ChaBlee Padgett |
| Ticketing, Website, Partner Ads & Commercials for the Jumbotron, Day Sheets, Tent Rentals with table/chairs, Port-a-Pottie Rentals, Food Trucks, linens for tent rentals, Partner Swag Bag additional items | Karylyn Bliss |
| Banners, Bleacher Wraps, Jumbotron Screens, Ribbon Board, Sound System, The Cowboy Channel, Swag Bag Clothing Options | Andy Woolstenhulme |
| Flags, Signage, Rodeo Committee Storage Shed | Rustin Young |
| Lodging | Jason Woolstenhulme |
| VIP Hospitality Room, Cowboy Breakfast for Slack Performances | Ryan Fish |
| Assigned Locations & Arena Truck Driver (Vendors, Partner Booths & Display Areas) | Jake Neff |
| Arena Helpers, Junior Rodeo | Jake Woolstenhulme |
| Bucking Chutes, Pens | Jay Tinkler |
| Timed Events, West End Chutes & Helpers | Wes Harris |

5. Adjournment

NEXT MEETING: Monday, April 22 @ 7p