



Oakley Rodeo Committee Meeting Agenda

Date: Monday, January 22, 2024

Time: 7:00 p.m.

Location: Oakley City Hall

“The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America’s western heritage and celebrates our Country’s freedoms. We are committed to enhance our community both culturally and financially.”

1. Call Meeting to Order:

- Invocation: TBD

2. Business Items – Wade Woolstenhulme (Chair):

- Review Action Items from previous meeting
- Approve Minutes from December 11, 2023

3. Secretary Items:

- Annual Ethical Behavior Pledge Form
- 2024 Oakley Xtreme Bulls – Personal Ticket Requests
- Presale Dates for 2024 Oakley Rodeo & Oakley Xtreme Bulls

4. Closed Session:

2024 Oakley Rodeo ~ Subcommittees & Assignments	Committee Member
Rodeo Production and Contracts	Wade Woolstenhulme
City Council Report	Steve Wilmoth
Facility Improvements	Chris Dillman
Partner Contracts, Printed Program, Posters, Announcer Liaison, Giveaways	Sam Aplanalp
Corporate Picnics (Fees, assigned nights)	Sam Aplanalp
Public Relations (Social Media, Rodeo Royalty, Flag Girls, Interactive Events)	ChaBlee Padgett
Ticketing, Website, Partner Ads & Commercials for the Jumbotron, Day Sheets, Tent Rentals with table/chairs, Port-a-Pottie Rentals, Food Trucks, linens for tent rentals	Karylyn Bliss
Banners, Bleacher Wraps, Jumbotron Screens, Ribbon Board, Sound System, Indoor Arena Timed Events, The Cowboy Channel	Andy Woolstenhulme
Partner Souvenir Swag Bags	Andy Woolstenhulme
Timed Events, West End Chutes	Wes Harris
Flags, Signage, Rodeo Committee Storage Shed	Rustin Young
Cattle Pens	Jay Tinkler
Arena Helpers, Junior Rodeo	Jake Woolstenhulme
Lodging	Jason Woolstenhulme
VIP Hospitality Room, Cowboy Breakfast for Slack Performances	Dick Woolstenhulme
Assigned Locations & Arena Truck Driver (Vendors, Partner Booths & Display Areas)	Jake Neff

5. Adjournment