



Oakley Rodeo Committee Meeting Agenda

Date: December 11, 2023

Time: 7:00 p.m.

Location: Oakley City Hall

“The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America’s western heritage and celebrates our Country’s freedoms. We are committed to enhance our community both culturally and financially.”

1. Call Meeting to Order:

- Invocation: TBD

2. Business Items – Wade Woolstenhulme (Chair):

- Review Action Items from previous meeting
- Approve Minutes from November 6, 2023
- Review of 2023 PRCA National Convention
- 2023 Autographed Bullfighter Jerseys (1 available)

3. Secretary Items:

- 2023 Partner Souvenir Gift Forms – Final Call
- 2024 Rodeo Committee Meeting Dates
- 2024 Partner Contracts
- Etix Digital Strategy for advertising the Oakley Xtreme Bulls event

4. Closed Session:

5. Subcommittee Reports:

2024 Oakley Rodeo ~ Assignments	Committee Member
Rodeo Production	Wade Woolstenhulme
Report from City Council	Steve Wilmoth
Facility Improvements	Chris Dillman
Partner Contracts, Printed Program, Posters, Announcer Liaison, Giveaways	Sam Aplanalp
Public Relations (Social Media, Rodeo Royalty, Flag Girls, Interactive Events)	ChAblee Padgett
Ticketing, Website, Partner Ads & Commercials for the Jumbotron, Day Sheets	Karylyn Bliss
Banners, Bleacher Wraps, Jumbotron Screens, Ribbon Board, Sound System, Indoor Arena Timed Events, The Cowboy Channel	Andy Woolstenhulme
Timed Events, West End Chutes	Wes Harris
Flags, Signage, Rodeo Committee Storage Shed	Rustin Young
Bucking Chutes & Cattle Pens	Jay Tinkler
Arena Helpers, Junior Rodeo	Jake Woolstenhulme
Lodging	Jason Woolstenhulme
VIP Hospitality Room, Cowboy Breakfast for Slack Performances	Dick Woolstenhulme
Assigned Locations & Arena Truck Driver (Vendors, Partner Booths & Display Areas)	Jake Neff
Corporate Picnics (Tent/Table/Chairs/Restroom Trailer, Caterers, etc.)	
Partner Souvenir Swag Bags	

6. Adjournment