

## **Oakley Rodeo Committee Meeting Agenda**

Date: Monday, August 7, 2023

Time: 7:00 p.m.

Location: Oakley City Hall

"The mission of the Oakley Rodeo Committee is to provide world class rodeo entertainment that showcases America's western heritage and celebrates our Country's freedoms. We are committed to enhance our community both culturally and financially."

- 1. Call Meeting to Order:
  - o Invocation: TBD
- 2. <u>Business Items Wade Woolstenhulme (Chair):</u>
  - Review Action Items from previous meeting
  - Approve Minutes from June 12, 2023
  - For City Council Approval: Motion to authorize members of the Oakley Rodeo Committee to engage and secure 2024 Oakley Rodeo contracts
- 3. Secretary Items:
  - o <u>2024 Rodeo Ticket Release Dates</u>
  - o <u>2024 Rodeo Shirts Order</u>
  - o <u>2023 Partner Swag Bags</u>
  - Post Event Dry Cleaning Needs
- 4. Closed Session: Post-Event Review of 2023 Oakley Rodeo

2024 Oakley Rodeo ~ Subcommittees & Assignments	Committee Member
Rodeo Production	Wade Woolstenhulme
Report from City Council	Steve Wilmoth
Facility Improvements	Chris Dillman
Partner Contracts, Printed Program, Posters, Liaison For Announcers, Giveaways	Sam Aplanalp
Public Relations (Social Media, Rodeo Royalty, Flag Girls, Interactive Events)	ChaBlee Padgett
Ticketing, Website, Partner Ads & Commercials for the Jumbotron, Day Sheets	Karylyn Bliss
Banners, Bleacher Wraps, Jumbotron Screens, Ribbon Board, Sound System, Indoor	Andy Woolstenhulme
Arena Timed Events, The Cowboy Channel	
Time Events, West End Chutes	Wes Harris
Flags, Signage, Bucking Chutes, Rodeo Committee Storage Shed	Rustin Young
Cattle Pens	Jay Tinkler
Arena Helpers, Junior Rodeo	Jake Woolstenhulme
Lodging	Jason Woolstenhulme
VIP Hospitality Room, Cowboy Breakfast for Slack Performances	Dick Woolstenhulme
Assigned Locations & Arena Truck Driver (Vendors, Partner Booths & Display Areas)	Jake Neff
Corporate Picnics (Tent/Table/Chairs/Port-a-Pottie Rentals, Food Trucks, etc.)	
Partner Souvenir Swag Bags	

5. Adjournment