

Hey Oakley! ...

2023 Community Survey

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2023 Community Survey

Survey Committee

- Nancy Tosti — Chair
- Tom Tosti
- Rick Shapiro
- Deb Sheldon
- Kelly Kimber
- Doug Evans
- Stephanie Woolstenhulme

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2023 Community Survey

Key Objectives

- Provide public input that can help facilitate future policy:
 - Updates to the City General Plan
 - Zoning and other land use regulation updates
 - Planning of Parks and Recreation activities
 - Road, water, and sewer improvements
 - 4th of July Celebration and Rodeo activities
 - Provides information to assist in possible grant funding
- Easy system to educate and engage the public
 - Provide background resources to questions
 - Multiple surveys
 - Short Polls
 - Apply for volunteer opportunities

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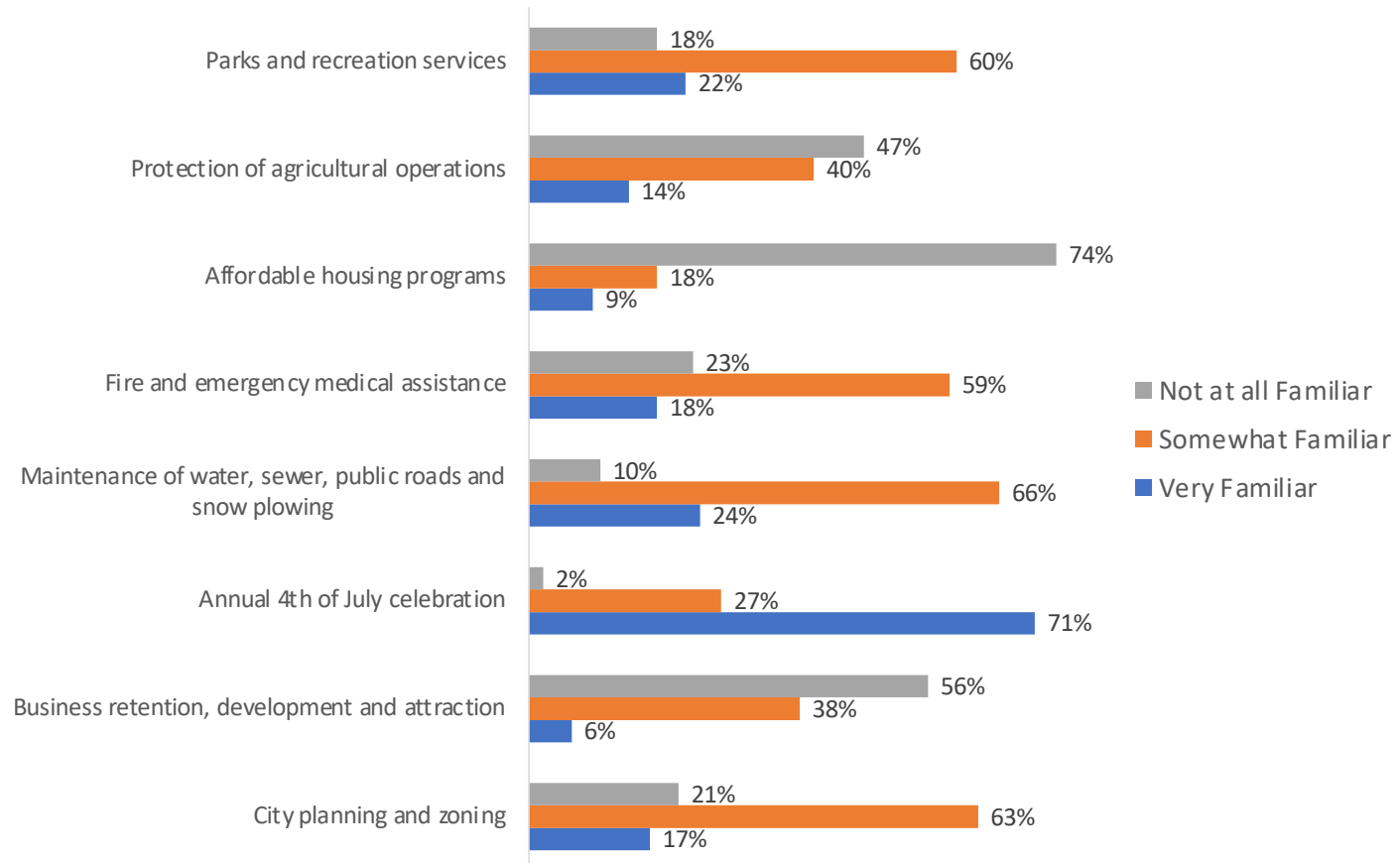
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Oakley City Perceptions

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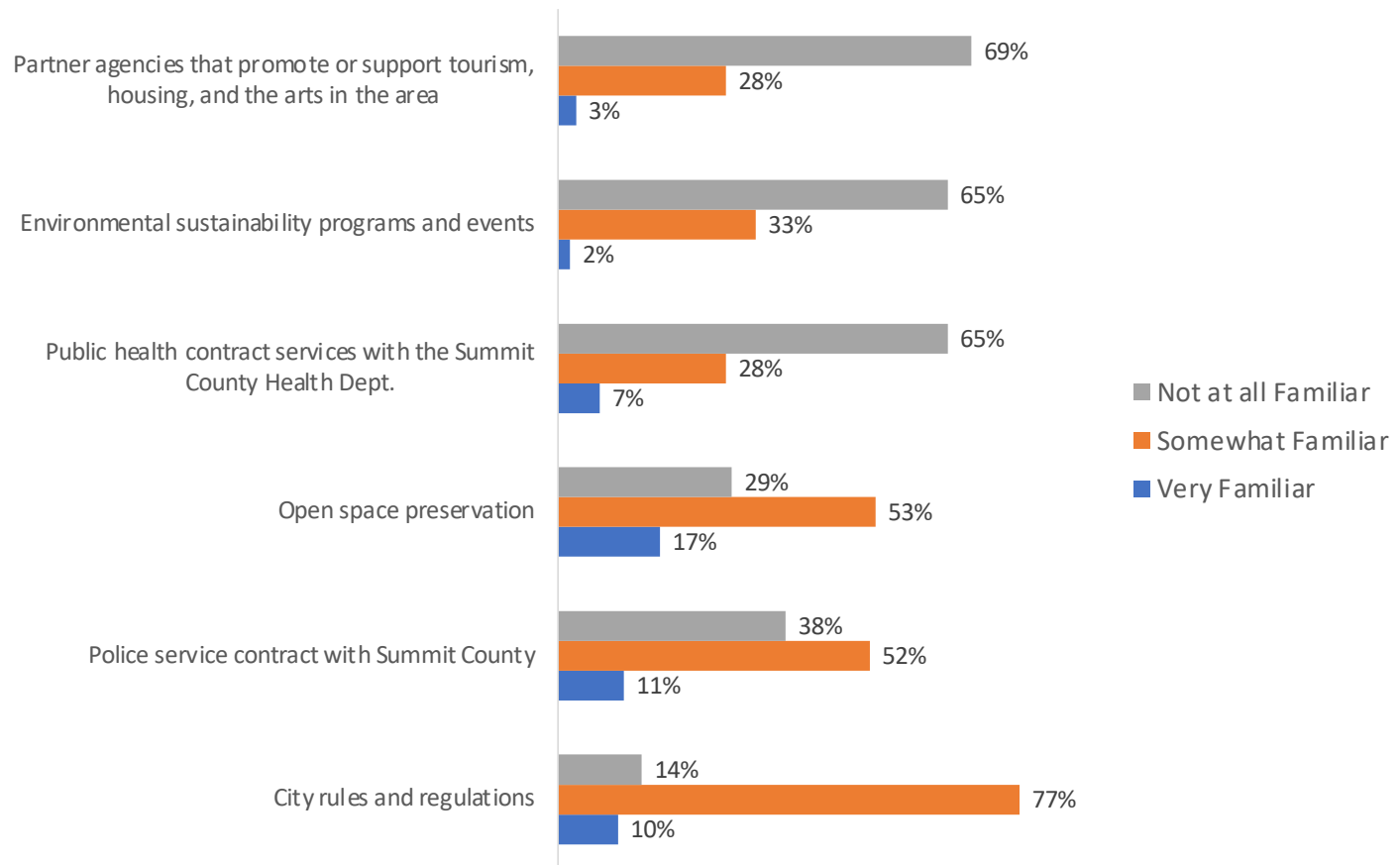
How familiar are you with each of the following services provided by Oakley City?



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How familiar are you with each of the following services provided by Oakley City? (continued)



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“What is your favorite thing about Oakley” Top Responses

1. The small "town" feel
2. Rural living
3. Open spaces
4. Quiet
5. Community pride
6. Agriculture
7. Friendly
8. Natural beauty
9. Trails
10. People

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6 - What is your favorite thing about Oakley?

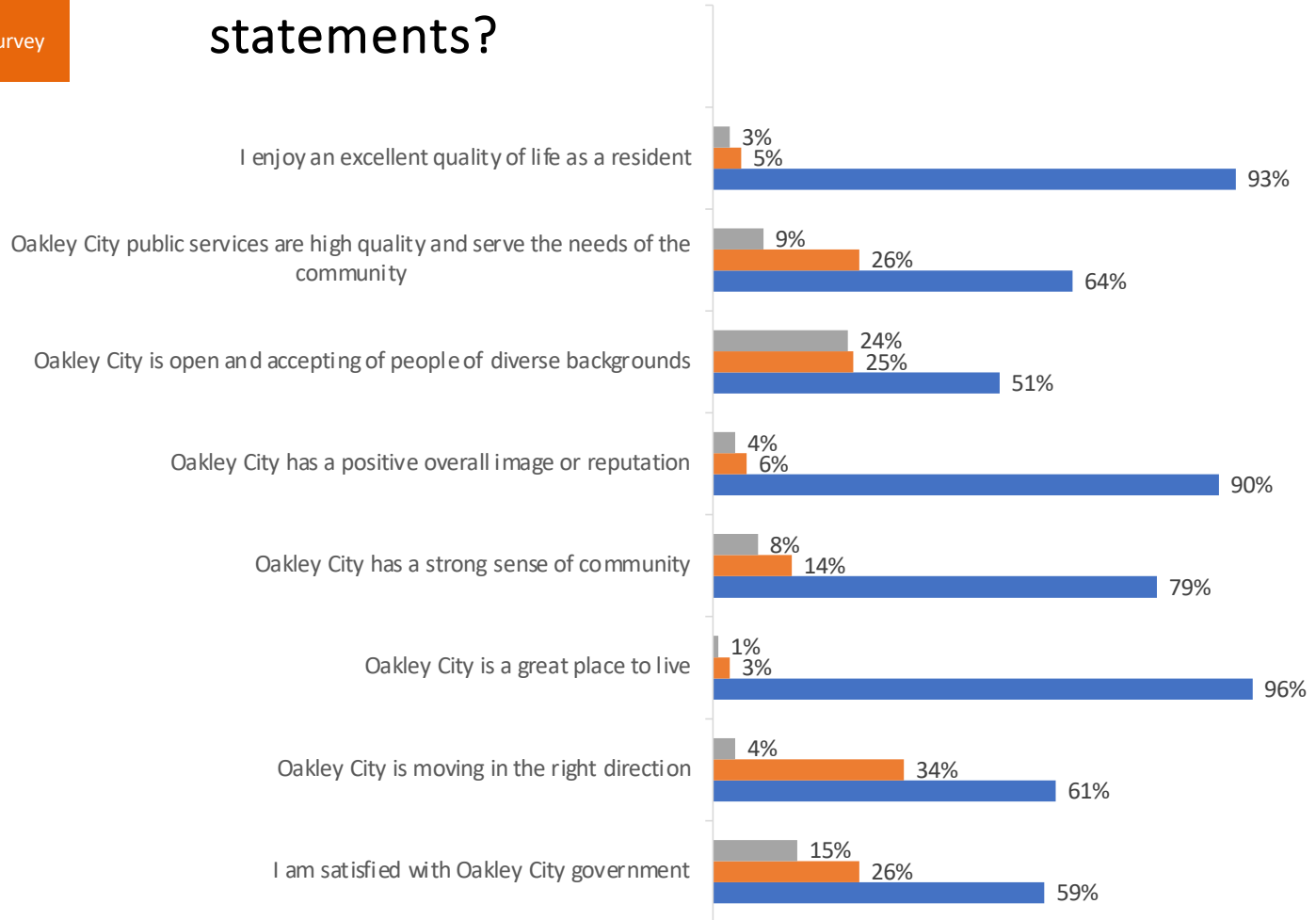
Count	Value	Count	Value	Count	Value	Count	Value
67	Small Town	3	Safe	1	Escape the Crazy	1	No Traffic Lights
53	Rural Living	2	Close to Big Cities	1	Family	1	No Transients
29	Open Spaces	2	Existing Downtown	1	Food Pantry	1	Non Developed Feel
20	Quiet	2	Family Friendly	1	Geography	1	Not Busy
18	Community Pride	2	History	1	Good Neighbors	1	Not Over Built
16	Beauty	2	Laidback Lifestyle	1	Good Planning	1	Old Town Feel
15	Agriculture	2	Less Noise	1	Good Water	1	Park Sport Courts
14	Friendly	2	Location	1	Heaven	1	Protecting Freedom
13	Natural Beauty	2	No Commercial Development	1	Hometown	1	Quality of life
10	Trails	2	Not Park City	1	How it is Now	1	Rural Folks
8	People	2	Outdoor Activities	1	Kens Kash	1	Ski Access
7	Parks and Recreation	2	Recreation	1	Landscapes	1	Small Population
6	Celebration	2	River Access	1	Limited Development	1	Small Retail
6	Dark Skies	2	Scenery	1	Limited Traffic	1	Stevens Grove
6	Rodeo	2	Simple Life	1	Minimal Commercial	1	Sunsets
6	Views	2	The Diner	1	Minimal Traffic	1	Surroundings
5	Low Traffic	2	Unique	1	Modest Living	1	Tight Knit
4	Clean Air	1	Accessible Government	1	Mountain Access	1	Traditions
4	Country Lifestyle	1	Affordable	1	Mountain Living	1	Uinta Mountains
4	Peaceful	1	Ancestral Home	1	Nature	1	Uncluttered
4	Quaint	1	Best City in Valley	1	Nature Access	1	Undeveloped
4	River	1	City Cares	1	Nice Place to Live	1	Unity
3	Fresh Air	1	Clean	1	No Big Buildings	1	Weather
3	Good People	1	Close to Forest	1	No Big Businesses	1	Weber Canyon
3	Heritage	1	Common Sense	1	No Big Developments	1	Wildlife
3	Kind Neighbors	1	Community Vision	1	No Chain Stores	1	Work Getaway
3	Low Density	1	Conservative	1	No Crowds		
3	Mountains	1	Cows not condos	1	No Franchises		
3	Post Office	1	Environmentally Aware	1	No Traffic		

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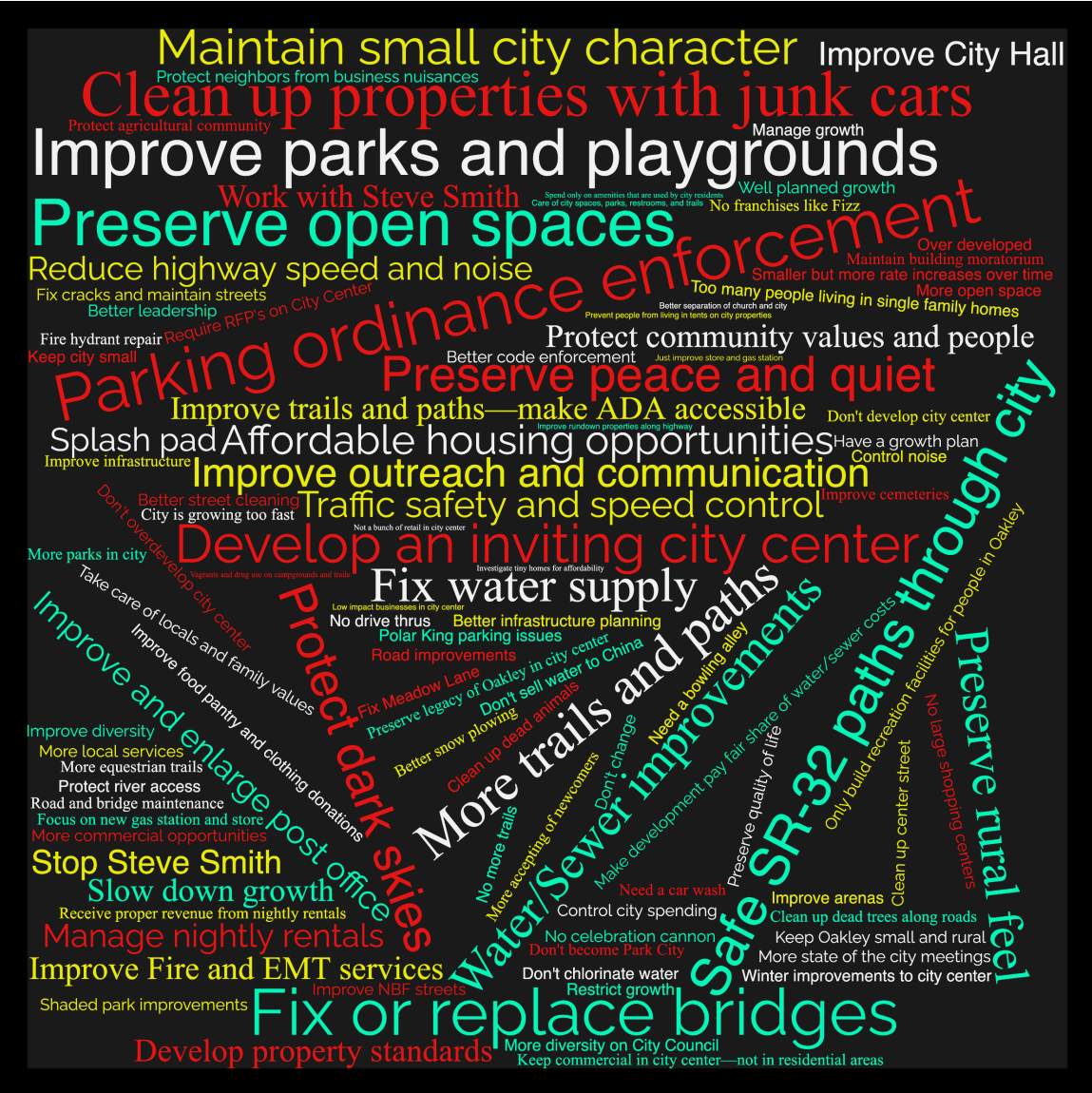
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To what extent do you agree with the following statements?

- No Opinion
- Disagree
- Agree



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“What needs most attention” Top Responses

1. Developing an inviting city center
2. Safe SR32 paths throughout city
3. More trails and paths
4. Traffic safety and speed control
5. Protect dark skies
6. Water/sewer improvements
7. Affordable housing opportunities
8. Improve outreach and communication
9. Clean up properties with junk cars
10. Fix or replace bridges

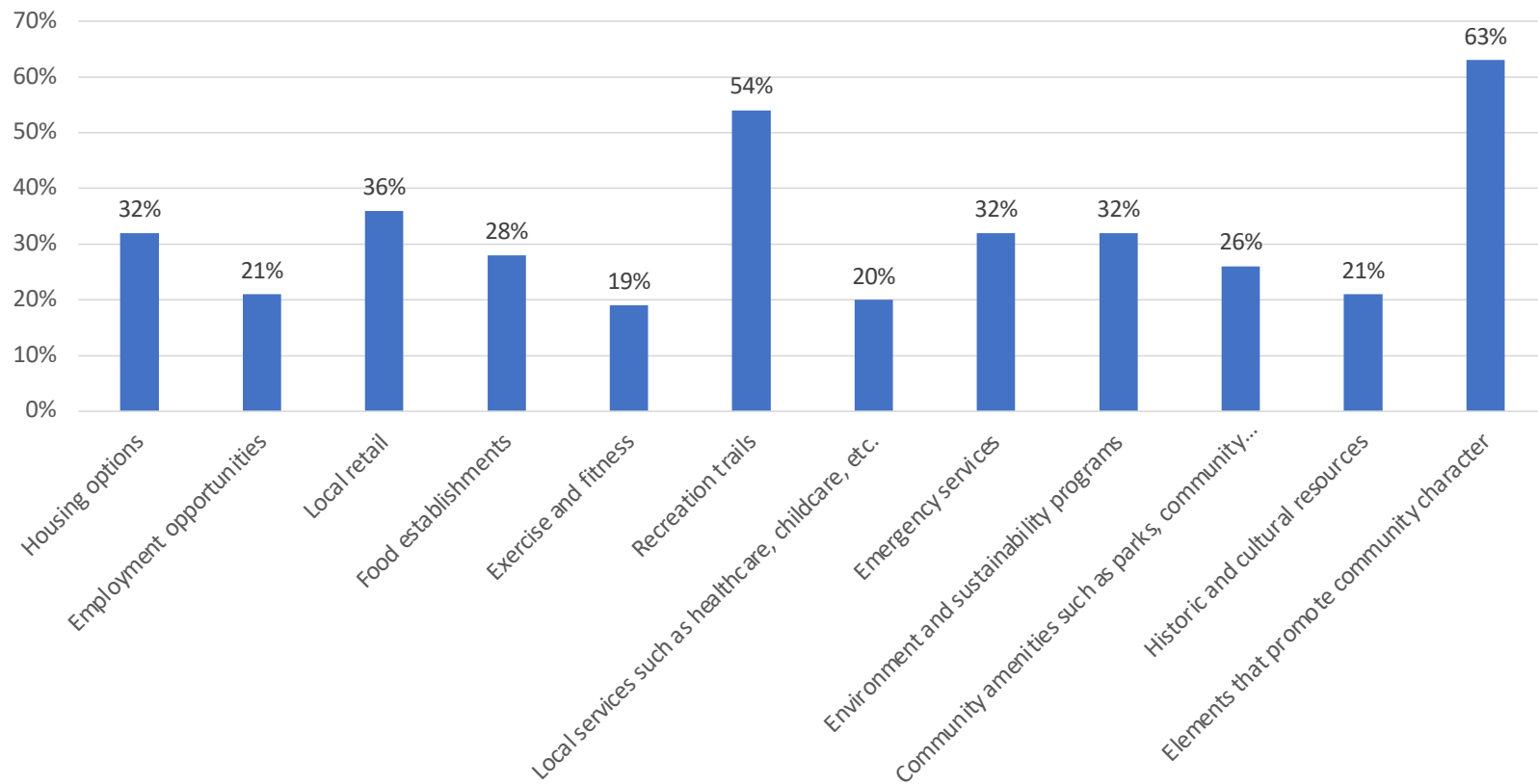
7 - What area of the City needs additional attention?

Count	Value	Count	Value	Count	Value
43	Develop an inviting city center	1	Better street cleaning	1	More commercial opportunities
14	Safe SR-32 paths through city	1	Care of city spaces, parks, restrooms, and trails	1	More diversity on City Council
13	More trails and paths	1	City is growing too fast	1	More equestrian trails
9	Traffic safety and speed control	1	Clean up center street	1	More local services
6	Protect dark skies	1	Clean up dead animals	1	More open space
6	Water/Sewer improvements	1	Clean up dead trees along roads	1	More parks in city
5	Affordable housing opportunities	1	Control city spending	1	More state of the city meetings
5	Improve outreach and communication	1	Control noise	1	Need a bowling alley
4	Clean up properties with junk cars	1	Don't become Park City	1	Need a car wash
4	Fix or replace bridges	1	Don't change	1	No celebration cannon
4	Improve parks and playgrounds	1	Don't chlorinate water	1	No drive thru
4	Improve trails and paths—make ADA accessible	1	Don't develop city center	1	No franchises like Fizz
4	Parking ordinance enforcement	1	Don't overdevelop city center	1	No large shopping centers
4	Preserve open spaces	1	Don't sell water to China	1	No more trails
3	Fix water supply	1	Fire hydrant repair	1	Not a bunch of retail in city center
3	Maintain small city character	1	Fix cracks and maintain streets	1	Only build recreation facilities for people in Oakley
3	Preserve peace and quiet	1	Fix Meadow Lane	1	Over developed
3	Preserve rural feel	1	Focus on new gas station and store	1	Preserve legacy of Oakley in city center
2	Better code enforcement	1	Have a growth plan	1	Preserve quality of life
2	Better infrastructure planning	1	Improve arenas	1	Prevent people from living in tents on city properties
2	Develop property standards	1	Improve cemeteries	1	Protect agricultural community
2	Improve and enlarge post office	1	Improve diversity	1	Protect neighbors from business nuisances
2	Improve City Hall	1	Improve food pantry and clothing donations	1	Protect river access
2	Improve Fire and EMT services	1	Improve infrastructure	1	Receive proper revenue from nightly rentals
2	Manage nightly rentals	1	Improve NBF streets	1	Require RFP's on City Center
2	Polar King parking issues	1	Improve rundown properties along highway	1	Restrict growth
2	Protect community values and people	1	Investigate tiny homes for affordability	1	Road and bridge maintenance
2	Reduce highway speed and noise	1	Just improve store and gas station	1	Shaded park improvements
2	Road improvements	1	Keep city small	1	Smaller but more rate increases over time
2	Slow down growth	1	Keep commercial in city center—not in residential areas	1	Spend only on amenities that are used by city residents
2	Splash pad	1	Keep Oakley small and rural	1	Take care of locals and family values
2	Stop Steve Smith	1	Low impact businesses in city center	1	Too many people living in single family homes
2	Work with Steve Smith	1	Maintain building moratorium	1	Vagrants and drug use on campgrounds and trails
1	Better leadership	1	Make development pay fair share of water/sewer costs	1	Well planned growth
1	Better separation of church and city	1	Manage growth	1	Winter improvements to city center
1	Better snow plowing	1	More accepting of newcomers		

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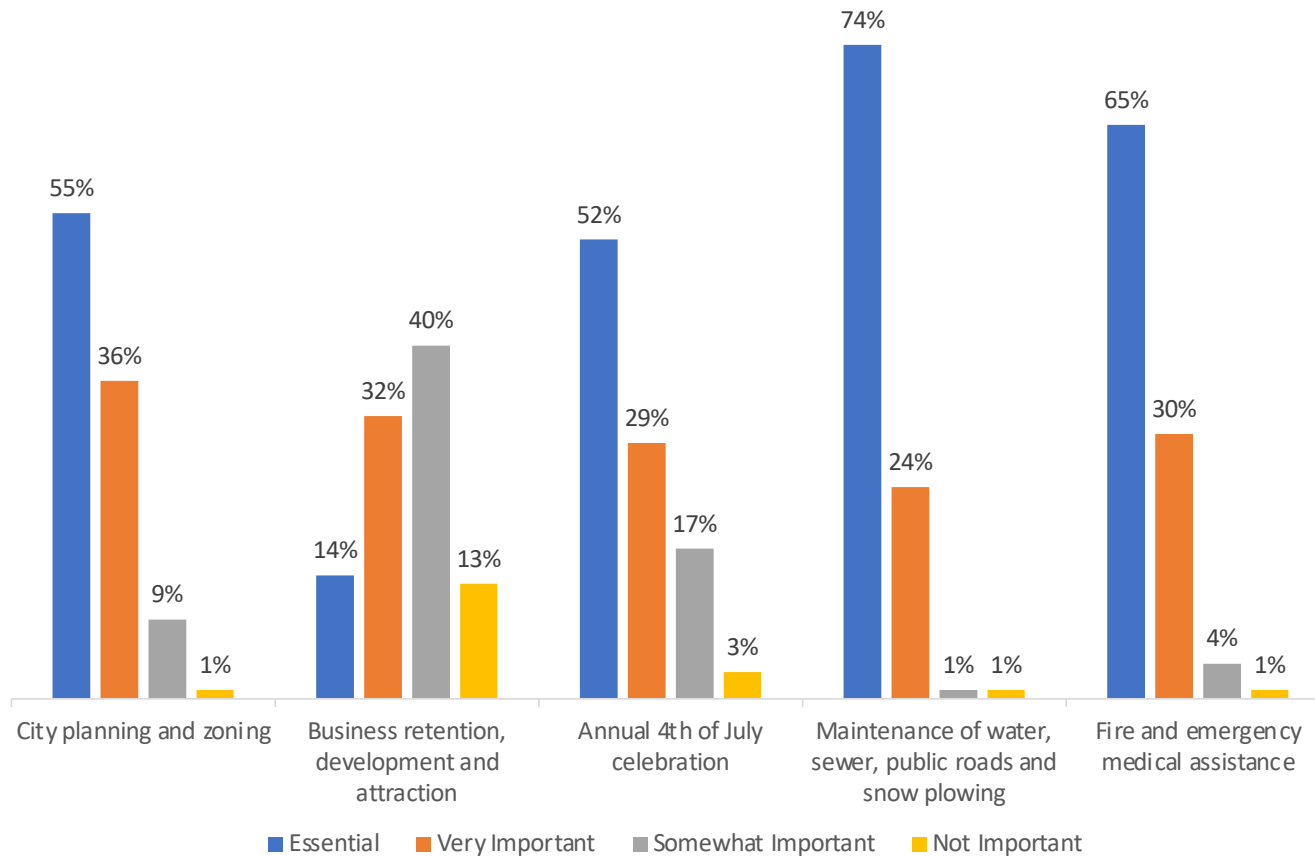
What is Oakley missing that you feel would be beneficial to the community? (select all that apply)



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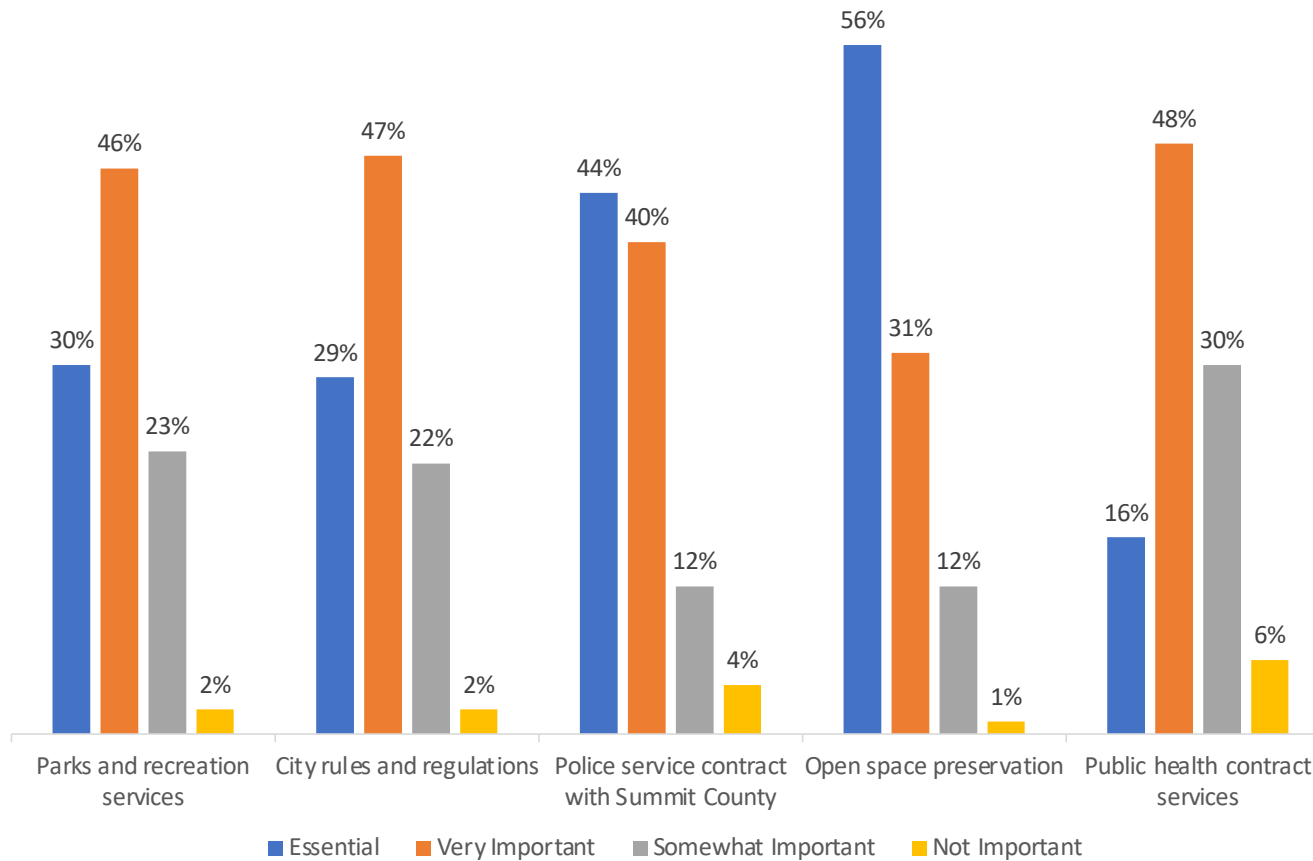
How important is it for Oakley City to maintain each of these services at least at current levels?



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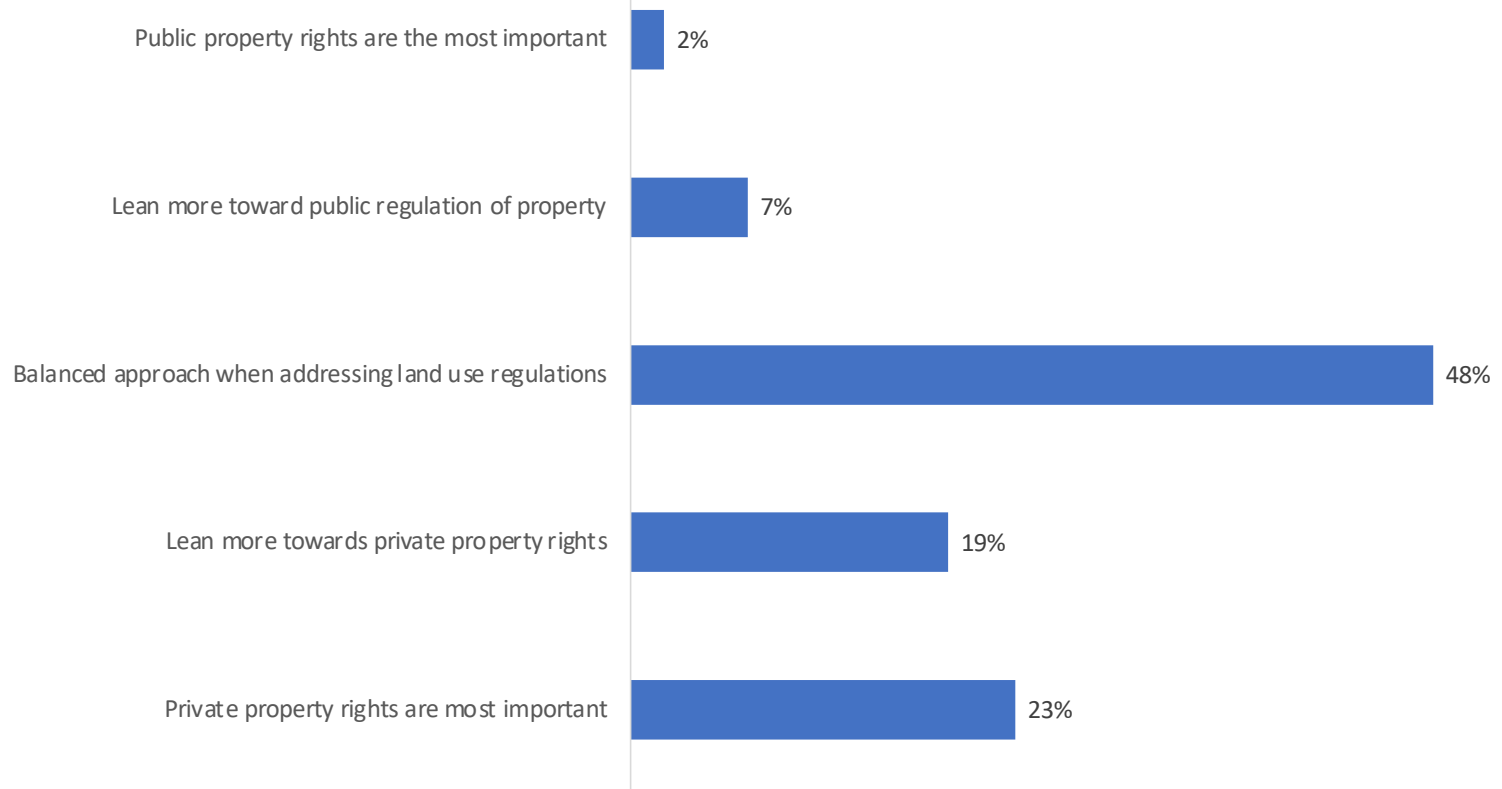
How important is it for Oakley City to maintain each of these services at least at current levels? (continued)



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Which statement best describes your feelings regarding private property rights and public land use regulation?

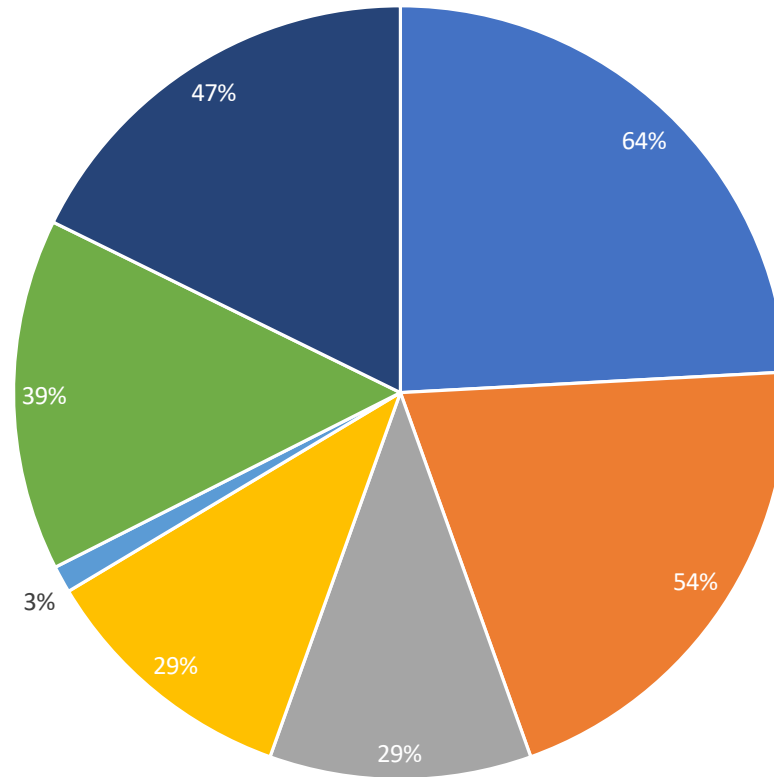


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Where do you look to find Oakley public information? (select all that apply)

- City webpage
- Social media
- The City newsletter
- Public postings and meetings
- Utah public notice website
- Mailed notices
- Word of mouth



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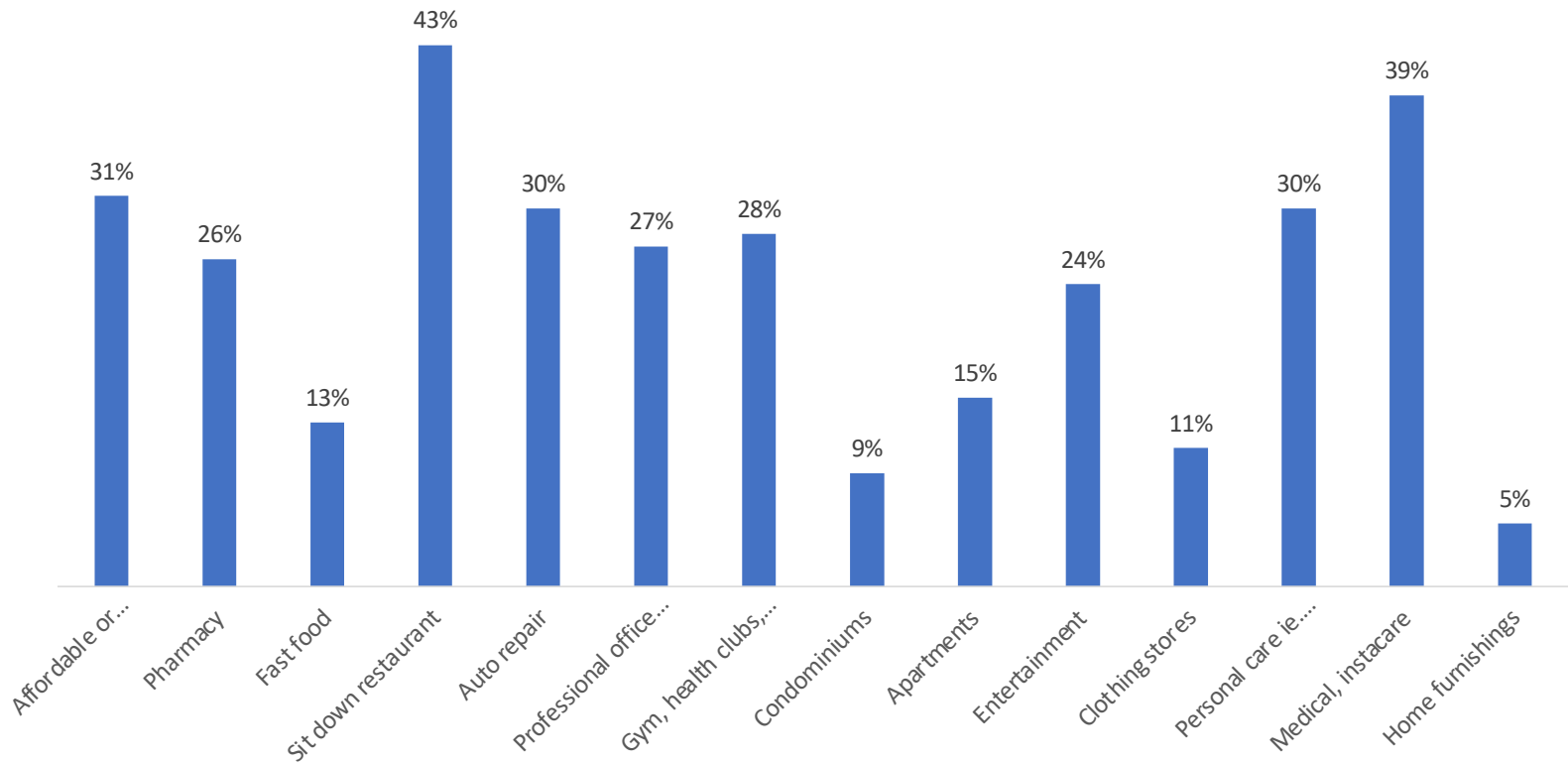
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Oakley City Center

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What types of businesses would you like to see or believe would be successful in the City Center?



“City Center Needs” Top Responses

1. Keep it simple and small
2. Community gathering place
3. Do nothing
4. Connecting trails
5. Heritage preservation or historical museum
6. Include open space
7. Fish pond/ice skating
8. Outdoor plaza seating and tables
9. Park-like atmosphere
10. Bar/distillery

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11 - Are there other uses you want to see in the City center project?

Count	Value	Count	Value	Count	Value
14	Keep it simple and small	2	Outfitter	1	Oakley is not well suited for such businesses
13	Community gathering place	2	Small business coworking space	1	Only improve existing businesses
10	Do Nothing	1	Affordable housing above shops	1	Outdoor swimming pool
9	Connecting Trails	1	Attractive to locals, not tourists	1	Pharmacy / medical
8	Heritage preservation or historical museum	1	Bakery	1	Physical therapy
8	Include open space	1	Butcher shop	1	Pizza joint
7	Fish pond / Ice skating	1	Café & coffee shop	1	Playground
7	Outdoor plaza seating and tables	1	Childcare	1	Post office in coffee shop or store
7	Park-like atmosphere	1	Children's museum	1	Real estate office
6	Bar/Distillery	1	Community meeting space	1	Recycling center
5	Farmers market space	1	Do not become a Park City	1	Resources for visitors and newcomers
5	Maintain small town feeling	1	Dry cleaner or locker	1	Safe highway crossing
5	Music venue, gazebo, or bandstand	1	Family friendly saloon	1	Senior housing
5	Open space	1	Fire pit	1	Small boutique shops
5	Parks	1	Fly shop	1	Small retail
4	Arts and crafts studio/supplies	1	Food truck space	1	Small train
4	Ice Cream shop	1	Gift shops	1	Small version of Bolt
4	Private school, tutoring, continuing education	1	Grocery store	1	Small, quaint, and locally owned
4	Recreation retail and rental	1	Healthy food restaurant	1	Studio for dance, yoga, etc.
4	Splash pad	1	Improved food pantry	1	Summer seasonal recreation activities
2	Affordable housing	1	Keep all commercial in center	1	Sustainable businesses
2	Amphitheater	1	Keep it quiet	1	Swag shop
2	Automatic car wash	1	Keep Kens Kash	1	Tractor supply / feed store
2	Bowling alley	1	Like Ouray, CO	1	Unique visitor shops
2	Candy shop	1	Like Stanley, ID	1	Unique western feel
2	Deli/Sandwich shop	1	Like Virginia City, MT	1	Usable by all demographics
2	Dog Park	1	Make it a desirable location	1	Variety store
2	Essential services for locals	1	Minimize parking	1	Veterans memorials
2	Hardware store	1	More restaurants	1	Western boardwalk community
2	Locally grown or produced products	1	No car oriented shops	1	Western dress-up photoshop
2	No junk car parking	1	No drive throughs		

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“Ideas for making the city center more inviting” Top Responses

1. Safe walkability
2. Quaint old west theme
3. Safe connecting trails
4. Small town gathering place
5. Do nothing
6. Quaint small town feel
7. Fish pond/ice skating
8. Include green open spaces
9. Abundant landscaping
10. Inviting town square

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12 - What suggestions do you have that might make the City Center more usable or inviting (including architectural styles, activities, etc.)?

Count	Value	Count	Value	Count	Value
20	Safe walkability	2	Not Park City	1	Like Park City
18	Quaint old west theme	2	Old pioneer theme	1	Like Sisters Oregon
14	Safe connecting trails	2	Park Fountains	1	Like Sundance
14	Small town gathering place	2	Preserve heritage in designs	1	Locally sourced produce and products
12	Do Nothing	2	Reduce asphalt	1	Mix of uses
11	Quaint small town feel	2	Restrict height	1	Mountain modern theme
10	Fish pond / Ice skating	2	Small farm town theme	1	Mountain recreation themes
10	Include green open spaces	2	Upgrade city hall	1	Music and arts theme
8	Abundant landscaping	2	Usable by locals	1	No condos
8	Inviting town square	2	Water features	1	No drive-thru's
8	Splash pad	1	3 story max	1	No high density housing
7	Keep it simple and small	1	ADA Accessible	1	No Jackson Hole
7	Mountain theme	1	Affordable housing component	1	No Park City type developers
5	Community event friendly	1	Amphitheater	1	Not cowboy theme
5	Farmers market space	1	Board walks	1	Not Heber City
5	No modern themes	1	Christmas village	1	Not trendy
5	Wood or old brick	1	City hall is core	1	Park across from town hall
4	Dark sky lighting	1	Country theme	1	Parking on outskirts
4	Family friendly	1	Creative architecture	1	Pavers, stamped concrete
4	Minimal parking	1	Don't cater to outsiders	1	Playgrounds
3	Fix parking	1	Don't tear down—remodel	1	Plenty of parking
3	Food truck space	1	Enhance city legacy	1	Preserve existing businesses
3	No chains	1	Equestrian friendly	1	Put parking lot south of city hall
3	No stucco	1	Fire pits	1	Ranching rural heritage theme
3	Outdoor plaza seating and tables	1	Flower barrels	1	Recreation options
3	Park	1	Gazebo	1	Replace current buildings
2	Character is everything	1	Hanging flower baskets	1	Rural feel
2	Community garden	1	Have Community Open House	1	Safe traffic design
2	Consistent theme	1	Heritage statue	1	Small signage
2	Emphasize natural beauty	1	High quality restaurants	1	Statue
2	Follow 2008 concept	1	Keep businesses in city center	1	Timeless architecture
2	Historical museum	1	Large vehicle/trailer parking	1	Tourist friendly
2	Like Jackson Hole	1	Less construction equipment	1	Unique mountain style
2	Natural colors and materials	1	Less vehicles	1	Wild west theme
2	No strip malls	1	Like Gardner Village	1	Window shopping
2	Not like Kamas	1	Like Midway		

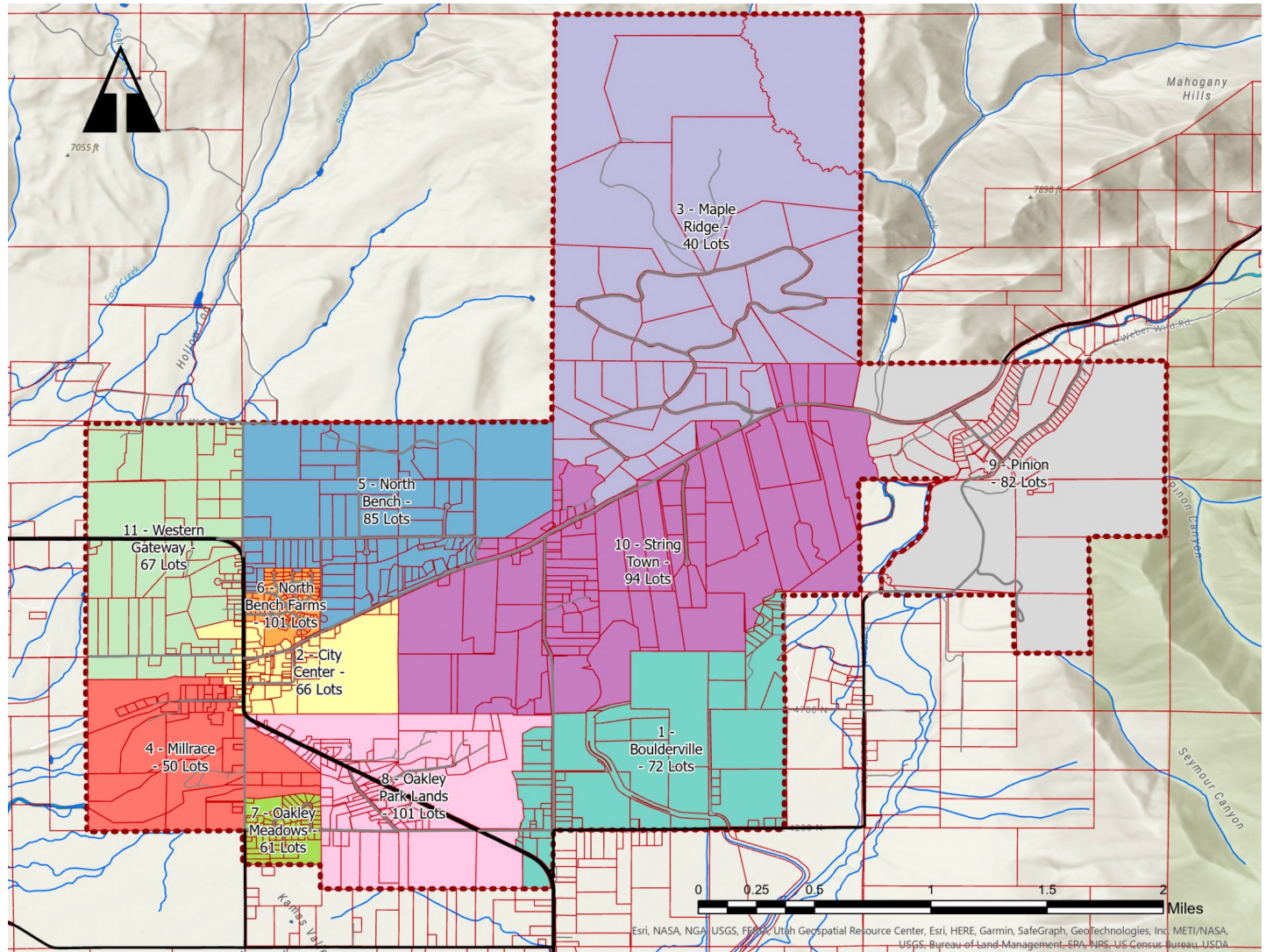
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Demographic Data

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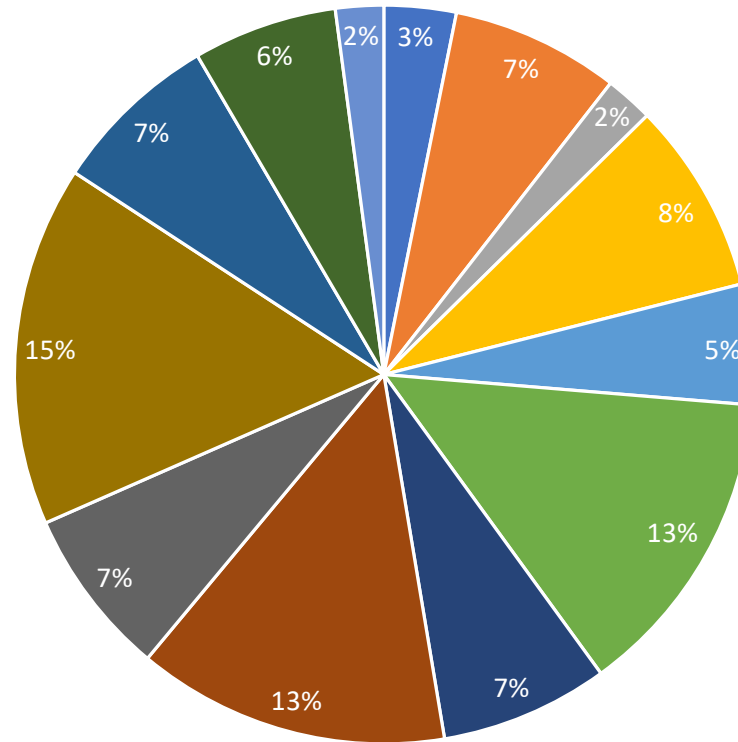


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Responses by Neighborhood

- Boulderville
- City Center
- Maple Ridge
- Millrace
- North Bench
- North Bench Farms
- Oakley Meadows
- Oakley Park Lands
- Pinion
- String Town
- Western Gateway
- Upper Weber Canyon
- Other

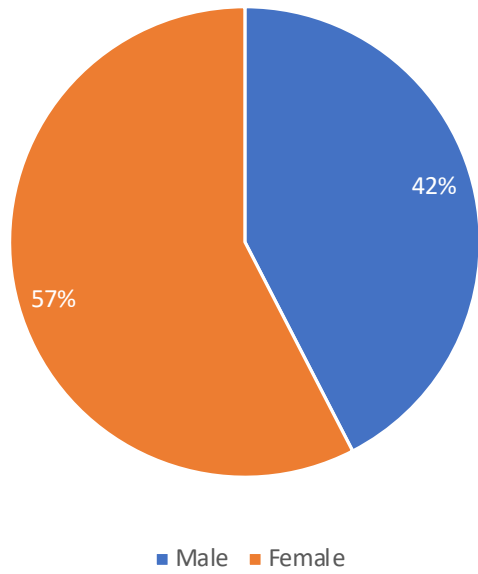


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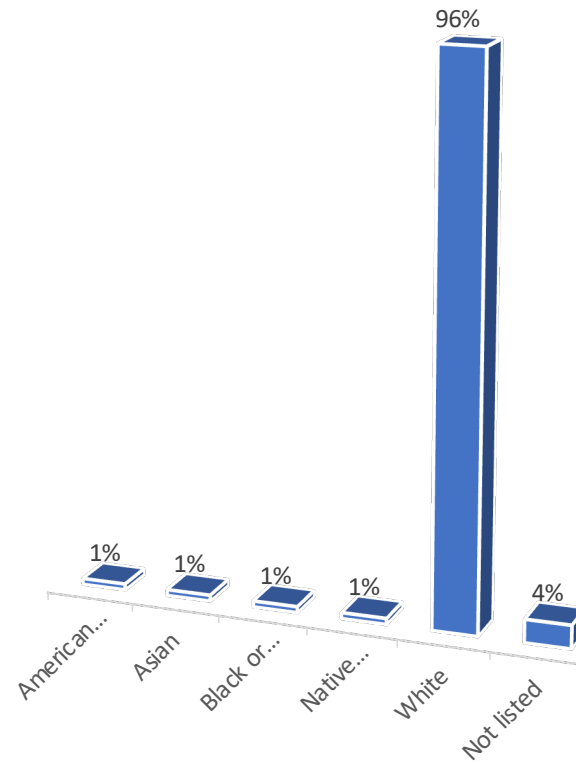
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Demographics

Gender



Race

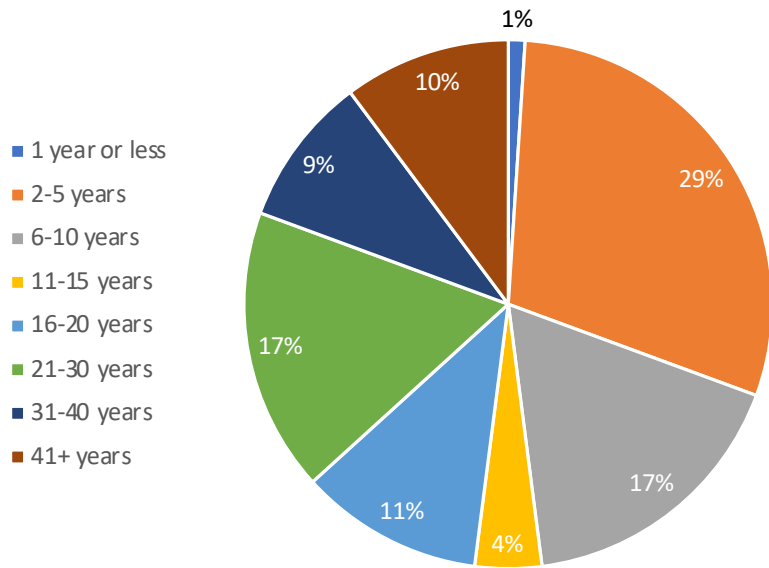


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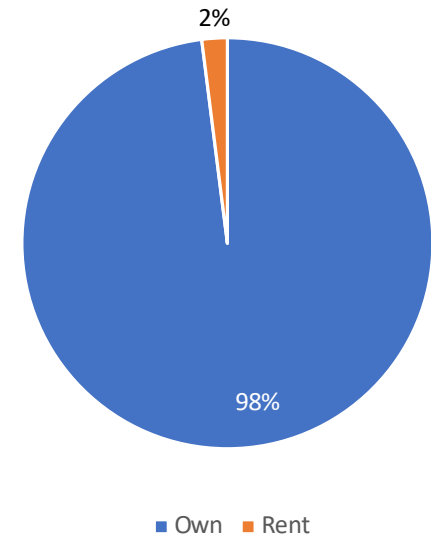
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Demographics

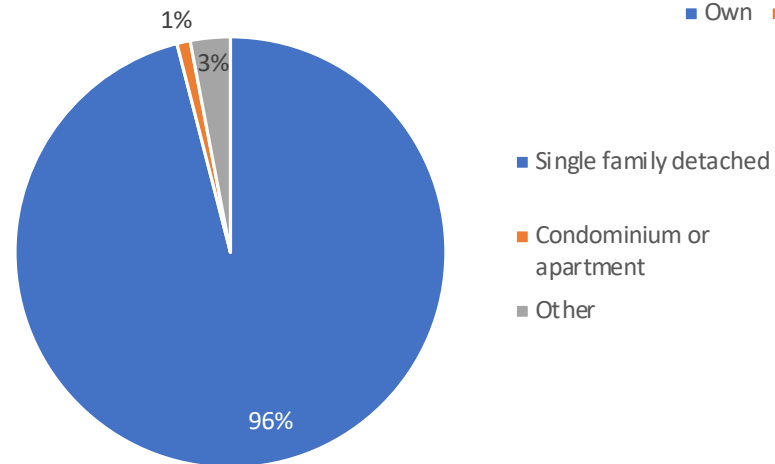
Full-time Length of Residency



Own or Rent



Dwelling Type

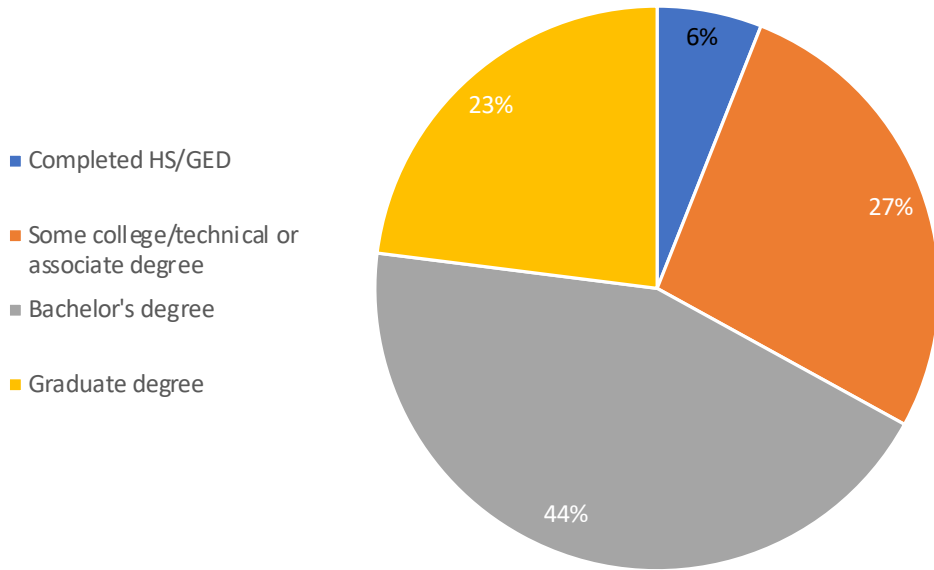


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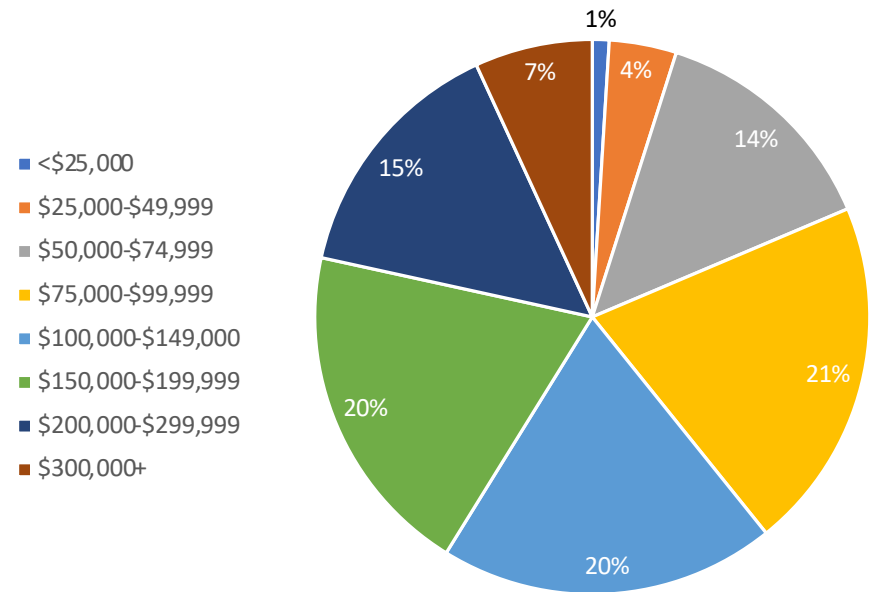
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Demographics

Education



Household Income

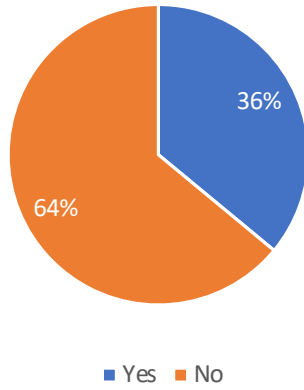


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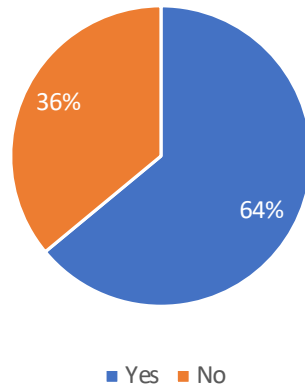
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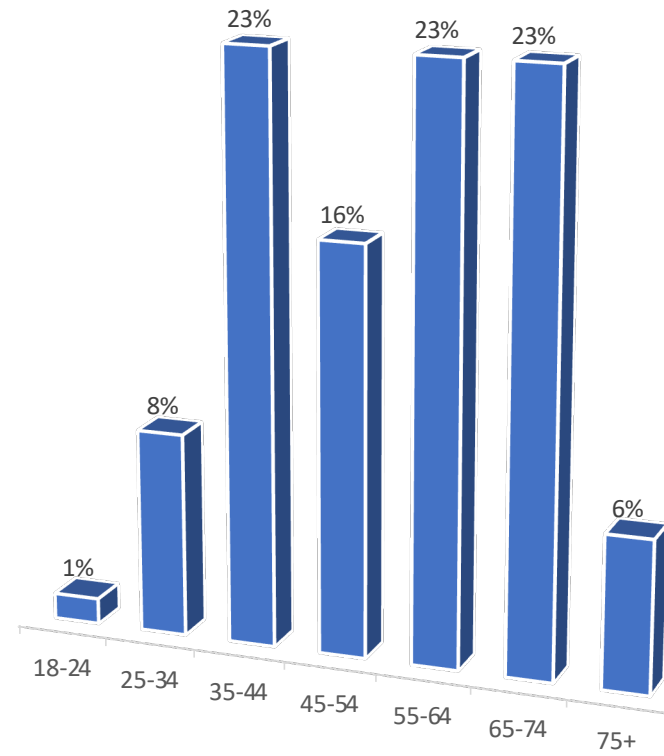
% under 17



% over 65



Age



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What is your relationship with Oakley City? (select all that apply)

